



**Download our Brochure
for an overview of DAL
and our services.**

“When I started DAL in 1974, my vision was to be a complete source of receivable management services. That’s why we bring together recovery, resolution, and risk reduction. It’s an added dimension of service all DAL clients enjoy.”

Dominick A. Longhi
Founder and CEO

Resolution

DAL. We're much more than a commercial collection agency. We've learned a great deal from working with Credit and Finance Professionals over the years. The bottom line is this: As long as there is credit, there will be delinquencies.

Our goal is to help you prevent delinquencies from becoming write-offs. To achieve that goal, we will help you enhance management of receivables today and develop strategies to reduce risk tomorrow. Recognized as one of the Top 100 Commercial Collection Agencies nationwide, we're known throughout the industry - as well as by our clients - for excellence.

By unwavering adherence to our profession's highest standards, since 1977 we have consistently earned the Certificate of Compliance from the Commercial Collection Agency Association of the Commercial Law League of America®.

At DAL, collecting is the beginning. Profitability is the end.

ons.



A stack of white envelopes is shown, fanned out slightly, resting on a textured, light-colored surface. The envelopes are the central focus of the image, with their flaps and edges clearly visible. The lighting is soft, creating gentle shadows and highlights on the paper.

DAL DELIVERS RESULTS

**“DAL. . . Seasoned Collection
Professionals.”**

- PROVEN, HIGH PERFORMANCE COLLECTION TECHNIQUES
- RESOLUTION OF UNCOLLECTED ACCOUNTS
- STRATEGIES TO PROTECT YOU FROM RECURRING RISKS

We put our collection power to work for you – from your smallest to your largest cases.

DAL is not a call center. We are seasoned collection professionals who work each case based on its particular need. Add to that our expanded hours and DAL's exclusive Second Collector Process, and the net result is a greater recovery for you. We use our vast experience and expertise to bring about the best possible outcome for you.



www.dalcollects.com

YOUR SOURCE FOR INFORMATION

“dalcollects.com is the industry’s most complete website. It keeps you updated with information you can use.”

FOR EVERY VISITOR:

- TOP STORY – NEWS YOU NEED TO KNOW
- BUSINESS LINKS PLUS – NOT JUST LINKS, BUT LINK REVIEWS, TOO
- UPCOMING EVENTS – SEMINARS, SHOWS AND MORE
- EDUCATIONAL MATERIALS – USEFUL FOR THE ENTRY LEVEL CREDIT PROFESSIONAL AS WELL AS THE SEASONED CREDIT AND FINANCIAL EXECUTIVE

EXCLUSIVELY FOR OUR CLIENTS:

www.dalcollects.com is an interactive website with a "Clients-Only" Password Protected Area.

It's 7 p.m. Do you know the status of your debtor? Although you receive all copies of correspondence and regular updates, with DAL's Password Protected Area, you can log on 24 hours a day, 7 days a week and get an up-to-date status report on any or all of your accounts, including the collector's notes and financials, plus access to a worldwide database of debtor information.

Meeting in 5 minutes? Click and Print. A custom report is ready in an instant.

Need to place a claim? Save time, do it online and attach your files and supporting documentation.



CELS

CREDIT EXECUTIVE LETTER SERVICE

**“We put the power of DAL to work efficiently
... economically for you.”**

- YOUR CHOICE OF STANDARD, ASSERTIVE OR CUSTOM THREE-LETTER SERIES
- LETTERS PRINTED AND MAILED ON DAL STATIONERY
- REPORTS THROUGHOUT MAILING PERIOD - PLUS, QUICK TURNAROUND TO OUR FULL SERVICE RECOVERY PROGRAM

Early intervention has been proven to prevent accounts from becoming write-offs. Our CELS (Credit Executive Letter Service) program of pre-collection letters is designed to speed up slow paying accounts before they require full-service collection efforts.

Improve the efficiency of your department by focusing on more pressing collection matters. DAL's letter-demand program is a cost-effective solution for small balance collections, seasonal fluctuations or surging sales. The result - a reduction in your Days Sales Outstanding and write-offs.

A close-up photograph of two hands clasped together on a light-colored wooden surface. The hands are positioned in the lower half of the frame, with fingers interlaced. The person on the right is wearing a dark brown suit jacket with a white cuff and a gold watch with a dark strap. The person on the left is also wearing a dark brown suit jacket with a white cuff. The background is a blurred wooden surface. A white horizontal line runs across the middle of the image, with the text 'THE COLLECTION AUTHORITY' centered on it.

THE COLLECTION AUTHORITY

BEYOND COLLECTION, BEYOND RESOLUTION,
DAL'S GOAL IS TO REDUCE YOUR DELINQUENCIES -
PERMANENTLY.

We'd like to tell you about our full range of services, from our complete outsourcing environment to our Final Notice Letter and Ten-Day Free Demand Program. Rapid Recovery Capabilities for the Secured Lender and Turnaround Management Professional are also available.

Maximize your collections. Reduce your delinquencies - permanently.
Call today for a custom proposal and put DAL to work for you.



1-800-355-9999
www.dalcollects.com

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