



# Northeast Regional Credit and A/R Conference



Announcing the Northeast Regional Credit & A/R Conference, in conjunction with the Federation of Credit & Financial Professionals and the National Network of Credit & Financial Professionals. Invest in yourself and your Credit & A/R Team along with adding more value to your organization. Join us for:

- A day of professional development - event qualifies for CEU credits
- Connecting with your peers and comparing best practices
- Creating greater efficiencies in the management of your credit and A/R portfolio to increase your bottom line

## SESSIONS INCLUDE:

**The Role of A/R in Building a Digital Relationship**  
Mitch Rose, SVP and General Manager, Mid-Market | *Billtrust*  
Art Hernandez, VP, Product Strategy | *Billtrust*

**Credit Application Toolbox: Provisions to Include and Why**  
Evan A. Blaker, Partner | *Cohen Seglias*

**Update to the National Bond and Lien Laws**  
Jerry Bailey, Executive Sales and Education Services | *NCS*

**Federal Reserve Economic Advisor Shares 2018 & 2019 Insights**  
Ryo Tashiro, Regional Economic Advisor | *Federal Reserve Bank of Philadelphia*

**What does the Future of Credit and A/R Management look like?**  
Yesinne Alvarez, President | *Federation of Credit & Financial Professionals*

DATE: Tuesday, April 9th, 2019  
TIME: 8:30 AM - 3:30 PM  
PLACE: Springfield Country Club  
LOCATION: Springfield, PA

[\*\*REGISTER NOW\*\*](#)



Early Registration is Complimentary (\$79.99 Value) for Clients & Friends of DAL  
~ When Registering, Use Promo Code: DALEDU ~

Continental breakfast and networking lunch are included.  
For onsite accommodations, call Courtyard Marriott Philadelphia Springfield at (610) 543-1080.

**THIS WAS A SELL-OUT EVENT LAST YEAR**  
**DON'T DELAY | RESERVE YOUR SEAT TODAY**

DAL, Inc. is a proud Partner and supporter of The National Network of Credit & Financial Professionals (The Network). The Network strives and surpasses in its' mission to provide continuing education to the Order-to-Cash Professional.



Partner  
National Network of  
Credit & Financial Professionals